

Jen Dionisio - Digital Projects Manager

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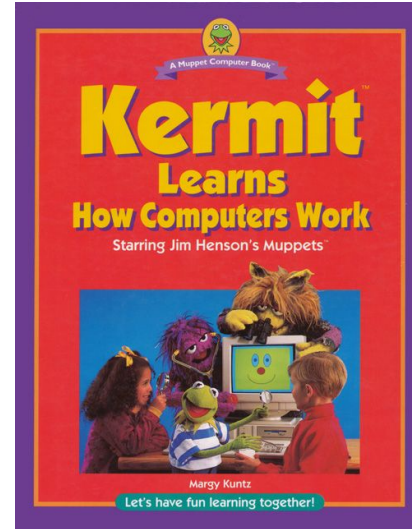
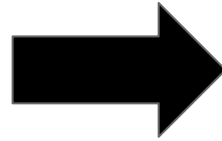
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How I Got Into the Field

Journalism > Content Management > Project Management



My Responsibilities

Detective > Advocate >
Coach

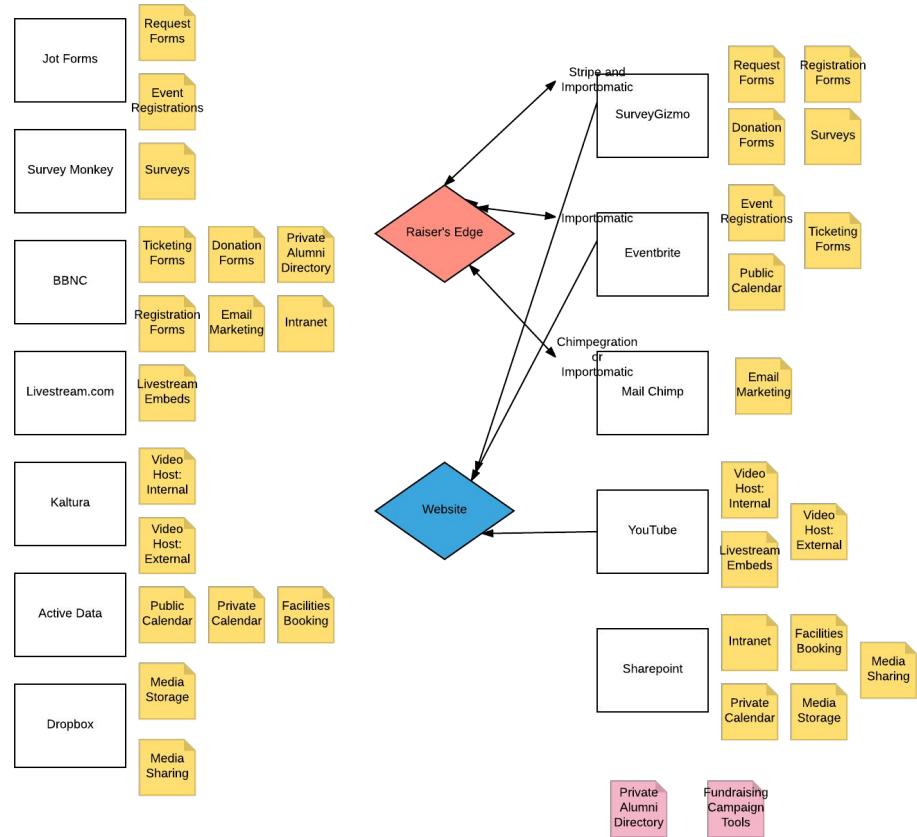


"Are we there yet?"

CN
COLLECTION

A Typical Day

Planning >
Meetings >
Follow-Up >
Documentation



Being a PM...

THE GOOD

- Being at the forefront of change
- Working with people from many teams
- Supporting and training colleagues
- LAUNCHES!

THE BAD

- Managing difficult personalities and conflicts
- Being the public face when projects derail
- Getting pulled in to non-PM work

Career Advice

- Manage a project today - what do you like about it?
- Befriend your peers... and your vendors!
- Read blogs and articles, follow PMs on Twitter, attend Meetups, take workshops, give presentations and demos
- Document your process IMMEDIATELY!

Thanks!
Keep in Touch.

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